

PRESS RELEASES, CONFERENCES AND INTERVIEWS

It is important that information about the activities and problems of the schools be provided to the community in a way that will create and maintain a dignified and professionally responsible image for the school district.

Therefore, the procedures listed below shall be followed in giving official information to the news media:

1. The superintendent shall be the official spokesperson for the district.
2. News releases, which are of a district-wide nature or pertain to established district policy shall be the responsibility of the superintendent.
3. No employee shall be interviewed by the media regarding school operations or student matters or offer quote without the prior written consent of the superintendent.
4. No social media posts regarding district or school decisions will be made by employees of the school district in their capacity as employees without prior written consent of the district communications office.
5. The superintendent has established regulations for the dissemination of news releases pertaining to individual schools and athletics.
6. Violation of this policy will be considered to be insubordination.

Adopted: 1988

Revised: 08/91, 08/96, 09/98, 02/23, 03/07/23